

A/C, 4, 20/5

13 August 1951

MEMORANDUM FOR FILES - Project Bluebird

SUBJECT: Excerpt from memorandum for the Record by [REDACTED] dated 26 July 1951, subj: Conference and [REDACTED] on Psychological Warfare; [REDACTED]; [REDACTED]

A
H-B/3
B

1. The excerpts from subject memorandum quoted below are circulated as a matter of possible interest to Project Bluebird. While this information on the surface does not seem to be too highly classified for administrative reasons it should be handled discreetly. The original memorandum is on file with the Assistant for [REDACTED]

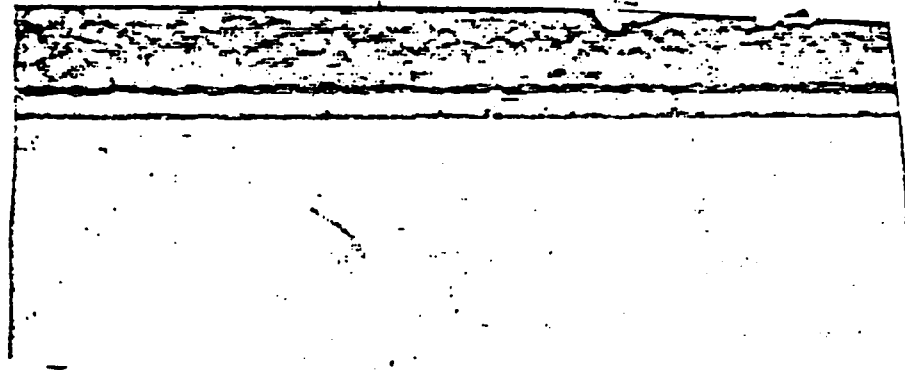
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"1. [REDACTED], which is conducting [REDACTED] for [REDACTED], requested the Deputy Director [REDACTED] CIA, to send a CIA representative to a conference and [REDACTED] on psychological warfare to be held [REDACTED]. The undersigned attended the conference as an observer and participated briefly in discussions.

G

"5. I was struck by the enormous effort and sums of money apparently being expended by the various organizations represented in so-called psychological warfare basic research. The organizations which are fostering such research are as follows:

H-B/3



"6. Research underway and contemplated was described in varied detail. The sponsors are concerned primarily, however, with basic investigations designed to discover the manner in

which attitudes, habits, reactions, patterns of behavior, sentiments, influence, etc. arise, are developed and can be exploited. It appeared that several of the research projects are concerned with the same research objectives directed at discovering identical bases for influencing individuals' thought patterns, habits, actions and reactions to stimuli. If these research projects duplicate each other, it results in increased cost to the government, and perhaps more dangerously, to uneconomic utilization of university facilities and research personnel. I would suggest that this is a matter which the [REDACTED] might profitably consider."

H-B/3

A [REDACTED]